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1. What is the difference between standard vs. high-performance carpet backing?

2. Why is backing selection a key decision in the specification of carpet?

3. What are at least three performance and maintenance benefits of polyurethane technology for carpet backing?

4. Name some of the major comfort and appearance benefits of high-performance carpet backing.

5. How long can carpet with polyurethane backings last?

6. How do you get polyurethane backings for broadloom or carpet tiles?
